

## FRIENDS OF BUSINESS SUMMIT

AUGUST 10 2022









# CNMI DEPARTMENT OF COMMERCE

Economic Development Division

#### WHAT WE DO

We are responsible for meeting the Department's goal of stimulating, encouraging, and promoting economic development in the CNMI

We accomplish our goal by:

Developing programs, policies, and activities to improve the economic well-being and quality of life in the CNMI

## CURRENT AND ONGOING PROJECTS

- State Trade Expansion Program (STEP)
- State Small Business Credit Initiative (SSBCI)
- Technical Assistance for SSBCI Clients
- Collaboration/Partnership with Department of Lands & Natural Resources
- Collaboration with International Economic Development Organization (IEDC)

## STATE SMALL BUSINESS CREDIT INITIATIVE

- Originally established in 2010, and later reauthorized by the American Rescue Plan Act (ARPA) of 2021
- A combined \$10B to states, tribal governments, territories, the District of Columbia (DC)
- Provides funding for credit and investment programs for existing small businesses and start-ups
- \$57M allocated to the CNMI; estimated time to deployment is Dec 2022

## SSBCI TECHNICAL ASSISTANCE

- Technical assistance to small businesses applying for SSBCI funding
- Provides help with legal, accounting, and financial services to SSBCI borrowers



The CNMI State Trade Expansion Program (STEP) is a state-federal partnership funded in part through a grant with the U.S. Small Business Administration to eligible CNMI small businesses new to exporting or market expansion. STEP is designed to support participation in allowable activities including: foreign trade missions, trade shows, export training workshops, design of marketing media, website fees, product labeling/packaging, and export-related subscription services.

The STEP program is a 2-year grant with a goal of recruiting and helping eligible small business concerns (ESBCs) to participate in the program. Such assistance includes website development/translation services, product packaging/labeling, business matchmaking and attendance to a foreign trade show. Eligible applicants must have a current business license and must be a US Citizen/Permanent Resident.

For information on how to apply for the STEP grant, please contact us at the phone number or email address below.



#### **CNMI STEP Program Key Personnel**

Edward M. Deleon Guerrero - STEP Project Manager Kioshi K. Cody - STEP Project Coordinator Jo Anna Ada - STEP Compliance Coordinator



U.S. Small Business

**CNMI** Department of Commerce



## LOCAL AGRICULTURAL SECTOR

- Partnership with Department of Lands & Natural Resources to support the growth and expansion of local ag sector
- Collaboration with Division of Agriculture on projects to increase farming, ranching, and seafood production in the CNMI
- Application for USDA-funded grants with a combined total of over \$10M
- Assisting Tinian Cattlemen's Association with slaughterhouse expansion

### **CONTACT US**

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