

## FRIENDS OF BUSINESS SUMMIT

AUGUST 10 2022















#### Pacific Islands Small Business Development Center Network

1995: Pacific Islands Small Business Development Center Network and Lead Center opens in Guam

Between 1999 to 2002: Five additional Service Centers opens: FSM (Yap, Chuuk, Kosrae State), Republic of Palau, and the Republic of Marshall Islands

Future Service Centers included in the PISBDCN strategic plan at this time were: Pohnpei (FSM) and the CNMI (Saipan)

# 2022: CNMI Establishes First SBDC Network and Lead Center



2010

SBDC CNMI Service Center in Saipan reopens under host institution Dept. of Commerce



Dec. 2021

CNMI is awarded SBA grant to establish the CNMI's first Network and Lead Center

CNMI Service Center returns to NMC campus as its host institution

Feb. 2021

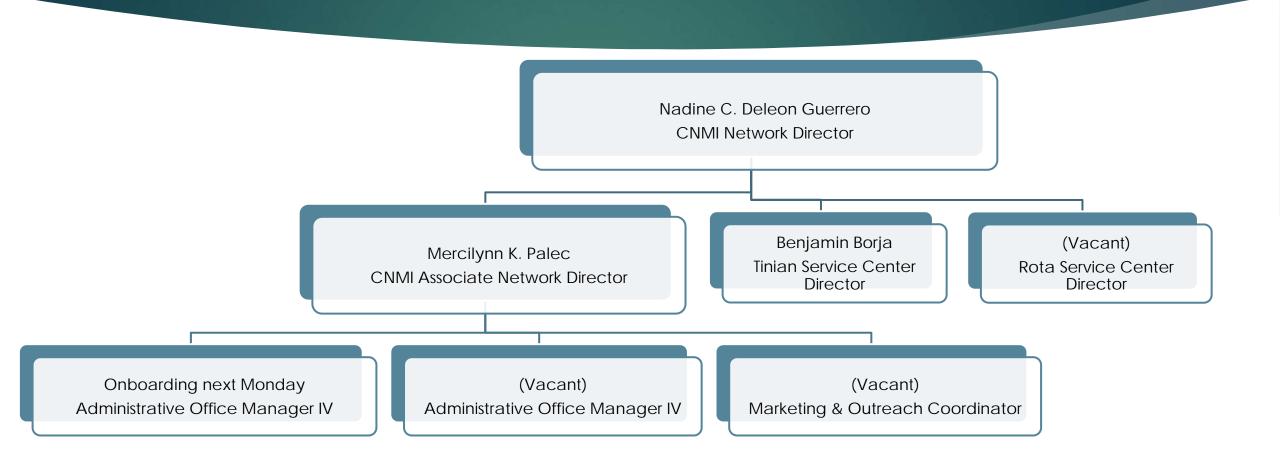
Lead Center: Saipan

Service Center: Tinian

Service Center: Rota

Jan. 2022

#### The CNMI SBDC Network Team



#### SBDC's Mission

► To promote entrepreneurship, small business growth and the CNMI economy by providing the critical no-cost services, oversight and support needed by the nationwide network of Small Business Development Centers.



#### SBDC No-cost Services

- Business Consultation / Technical Assistance
  - ▶ Business license processing
  - ► Regulatory compliance
  - Marketing strategies
  - Business Plan development
  - Capital access
  - ► Financial management strategies
  - ► Financial grant-funding opportunities



# Facilitating Small Business Opportunities Initiative: Small Business Nights

The CNMI SBDC in partnership with the Northern Marianas College School of Business plans to hold **Small Business Nights** on a quarterly basis to help encourage young entrepreneurs to harness their business ownership skills and encourage business development.



# Women Empowerment Initiative:

Commonwealth Women's Association

Cohort 1: Jun 2022

Cohort 2: Slated for Sept to Oct 2022

► A collaboration between the CNMI SBDC and the Commonwealth Women's Association (CWA) to guide and train aspiring women entrepreneurs to follow their dreams of becoming business owners.



#### Increasing Economic Capacity Initiative:

Island Heritage Project, Rota

Dept. of Commerce & International Economic Development Center





### Future SBDC Services: 2024 and Beyond



Training facility



International exportation capabilities



Technology development



At-cost training



At-cost services



Personnel administration

## CNMI SBDC Signature Events & Projects



10 AUG '22

#### Friends of Business Summit

 Partnership with Governor's Economic Council of Advisors, Saipan Chamber of Commerce



NOV '22

Small Business Expo



2023: Updated Resource Guide

SEED to Sail

 Introduction to the SBDC Incubator Project (Launching October 2022)

17 SEPT '22

Capital Access Fair



#### CONTACT US

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